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ASUS  
Motherboard  
Division

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# Features: 1. Stylish

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- ◆ 2-Tone Front Bezel
- ◆ Bright Computer-White Body
- ◆ Hidden Door to cover front accessible I/O ports



Power Button  
Power LED  
HDD LED



USB →  
HPhone & Mic

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# 2. Compact

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## ◆ Dimensions:

- ✓ 181.2(w)x286.4(d)x300.6(h)

## ◆ Benefit to End-User:

- ✓ Cute
- ✓ Space Saving

## ◆ Benefit to SI:

- ✓ Shipping Cost Saving
- ✓ Housing Only:
  - 20' Container: 900 pcs
  - 40' Container: 1800 pcs
- ✓ Barebone (Single Packing):
  - 20' container: 480 pcs
  - 40' container: 960 pcs
- ✓ Barebone (Bulk Packing):
  - 20' container: 810 pcs
  - 40' container: 1710 pcs



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# 3. Scalability

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2 possible SI front bezel proposals:

- ◆ Multi-Faces
- ◆ Front USB
- ◆ Front Head-Phone
- ◆ Front Mic-In



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# 4. Expandability

- ◆ 2 External 5.25" Drive Bays for CD-R Upgrade
- ◆ Two 2/3-length PCI Slots
- ◆ ASUS Value Switching Power Supply

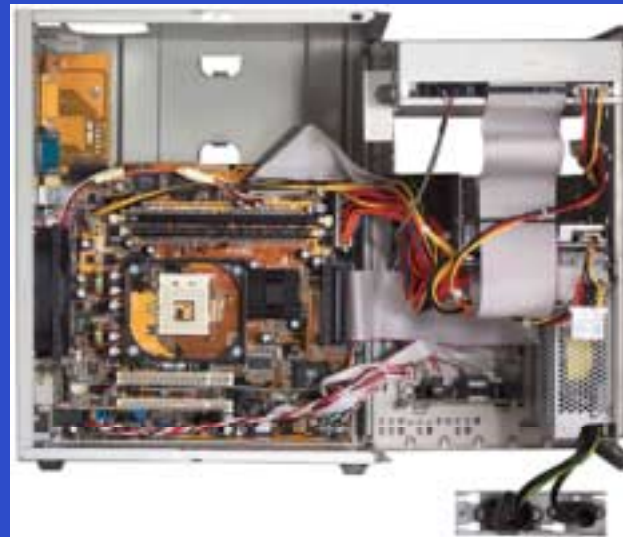
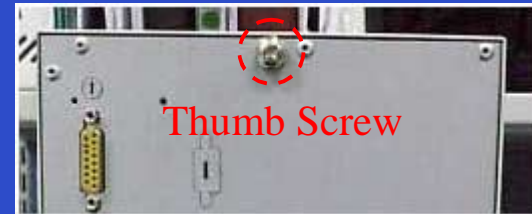


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# 5. Easy Assembly

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- ◆ Thumb-Screw design for easy opening the upper cover
- ◆ Swivel design for easy device installation & upgrade



Swivel Design

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# 6. Terminator Project Spec

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- ◆ CPU: Socket 478 Pentium 4 Processor
- ◆ MB: ASUS P4SC
- ◆ Chipsets: SIS 650
- ◆ Memory: 2GB PC2100/PC1600 DDR SDRAM
- ◆ VGA: Integrated 32-bit 3D Graphics
- ◆ Audio: AC'97 CODEC
- ◆ LAN: On-chip SIS900 10/100M Ethernet
- ◆ Expansion Slots: 2PCI
- ◆ Optional Features: Front Audio I/O & USB
- ◆ Form factor: ASUS TriOptix
- ◆ Dimensions: 181.2(w)x286.4(d)x300.6(h)
- ◆ Drive Bays:
  - ◆ Ext. 2 \* 5.25" + 1\*3.5"
  - ◆ Int. 1 \* 3.5"
- ◆ Switching Power Supply: 165W PFC or non-PFC
- ◆ Management: H/W monitoring, WOL, WOR



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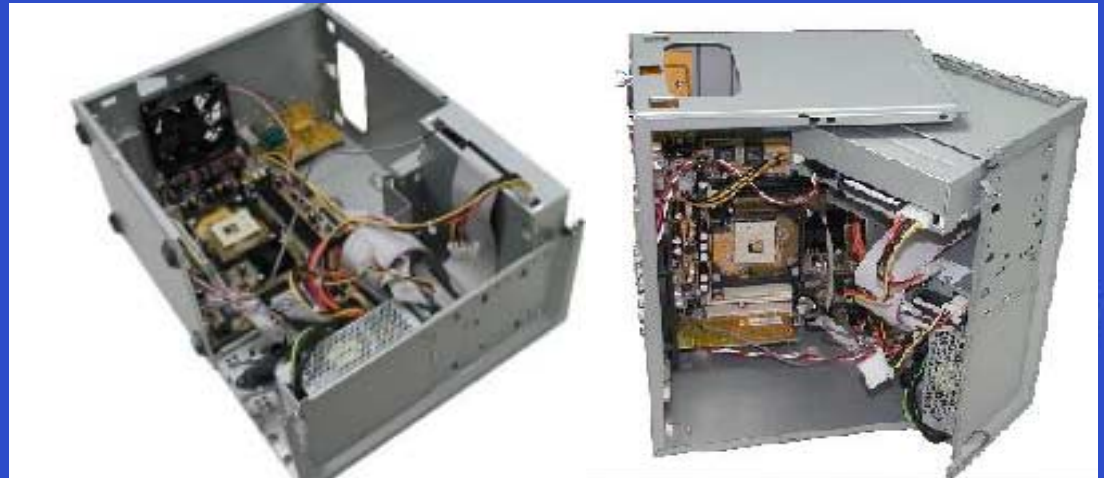
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# 7. Benefits

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- ◆ TriOptix: Guaranteed Low Cost Bare-bone Form Factor / Solution
- ◆ Easy Assembly Design reduces overhead
- ◆ Customized Front Bezel for OEMs
- ◆ Compact & Stylish



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# 8. What's TriOptix Form-factor?

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- ◆ The ASUS TriOptix form factor is a well-thought-of design, which takes into consideration the three major parts of a desktop system - motherboard, housing, and power supply. It drives all these parts to their optimal states at the least cost

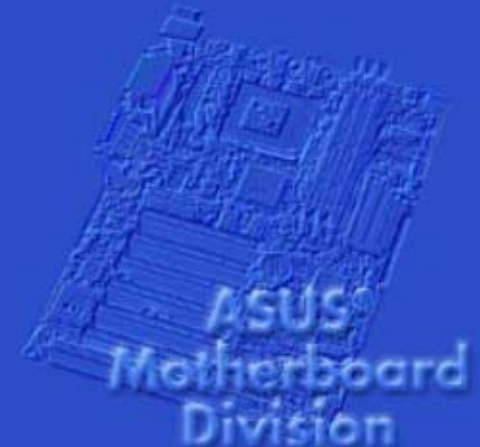


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# 9. Schedule Update

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- 01/22 DVT Pilot Run in Taiwan
- 02/18 PVT Pilot Run in Taiwan
- 03/01 Mass Production in Taiwan
- 02/18 PVT Pilot Run in China
- 03/01 Mass Production in China



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# 10. Strategy

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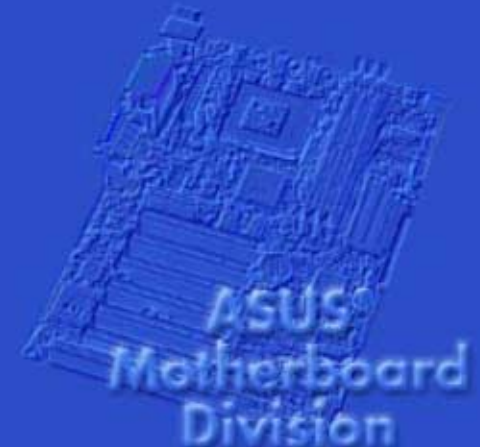
- ◆ SI (Local Kings): Low-cost barebone for entry-level PC, customized front bezel
- ◆ Channel: ASUS assured system quality, low-cost, TriOptix series mobo for future upgrade, easy-to-use, powered by ASUS
- ◆ Mainland China & Taiwan: ASUS brand-name system or barebone, brand-name recognition



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# Notice:

- ◆ Be careful of channel conflict issues
- ◆ Please try OEM & SI customers first, then start phasing in to distribution channels
- ◆ For OEM & SI, you can promote current front bezel design or the 2nd ID



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